



CREATIVE INDUSTRIES 2008

THE 50 CITY REPORT

MARCH 2008

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OVERVIEW

The creative industries are a growing sector of the nation's economy that touch the life of every American on a daily basis. Americans for the Arts defines the creative industries as both for-profit and nonprofit businesses involved in the creation or distribution of the arts. They are businesses that we participate in for enjoyment (seeing a movie, attending a concert, or reading a novel); engage in for business (architecture, design, musical instrument manufacturing); and invest in to enrich community livability (museums, public art, performing arts centers).

Creative Industries 2008: The 50 City Report statistically measures the scope and economic size of the arts in the 50 most populated cities in America. Americans for the Arts is able to track the type and number of arts-centric businesses and employees on an annual basis using Dun & Bradstreet's national database of 14.3 million active businesses and 135.6 million employees in the United States. Widely acknowledged as the most comprehensive and trusted source for business profiles and listings, Dun & Bradstreet is recognized by both global industry associations and the U.S. Federal Government.

As of January 2008, our analysis reveals that 612,095 arts businesses exist across the nation and employ 2.98 million individuals. The *Creative Industries* report demonstrates that arts-centric businesses are contributing significantly to local economies across the country—representing 4.3 percent of all businesses and 2.2 percent of all jobs in the United States.

Comparing trends in data from 2007 to 2008, our analysis further reveals that creative industries are a growth sector, outpacing total U.S. business growth. According to our analysis of Dun & Bradstreet data, the number of arts businesses grew 12 percent (546,560 to 612,095) as compared to a growth rate of 10.7 percent for all U.S. businesses (12.9 million to 14.3 million). Similarly, at a time when Dun & Bradstreet data shows a rise in the total number of U.S. employees from 132 million to 136 million (2.4 percent), the growth of employment by arts-centric businesses was more than four times that rate, from 2.7 million to 2.98 million (11.6 percent).

The *Creative Industries* report demonstrates that arts-centric businesses are contributing significantly to local economies throughout the nation.

CREATIVE INDUSTRIES CLASSIFICATIONS

Americans for the Arts has taken a very conservative approach to defining the creative industries by including only those businesses involved with the creation or distribution of the arts. For the purposes of this study, the creative industries comprise arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. We have guarded against overstatement of the sector by excluding industries such as software programming and scientific research. While both require creativity, they are *not* arts-centric. Specifically, we have defined the sector using 643 eight-digit Standard Industrial Classification Codes. Following are the broader categorizations of those classifications.

I. Museums & Collections

- Museums
- Zoos and Botanical Gardens
- Historical Societies
- Planetarium

II. Performing Arts

- Music
 - Music groups
 - Orchestras
 - Composing & arranging
 - Recording & playback equipment
 - Recorded music sales
 - Studios
 - Concert management
 - Instruments (manufacture & distribution)
- Theater
 - Professional companies
 - Amateur companies
- Dance
 - Dance companies
- Opera
 - Opera companies
- Services & Facilities
 - Costume/scenery rental
 - Theatrical producers
 - Casting & booking agents
 - Ticket agencies
 - Performing arts centers
 - Dance halls & studios
 - Theatrical equipment
- Performers (not elsewhere classified)
 - Entertainers

III. Visual Arts & Photography

- Crafts
 - Stone, clay, & glass
 - Jewelry
 - Stained glass
 - Textiles
 - Home furnishing crafts
- Visual Arts
 - Artist studios
 - Art galleries
- Photography
 - Studios
 - Commercial photography
 - Photo finishing labs
 - Equipment

III. Visual Arts & Photography (cont.)

- Supplies & Services
 - Retail stores
 - Art dealers
 - Antique art stores
 - Services & supplies

IV. Film, Radio, & TV

- Motion Pictures
 - Production
 - Distribution
 - Services
 - Equipment
 - Theaters
 - Video tape rentals
- Television
 - Stations
 - Producers
- Radio
 - Stations
 - Producers
 - Disc jockeys

V. Design & Publishing

- Architecture
 - Architects
 - Architecture supplies
- Design
 - Commercial & industrial
 - Interior
 - House
- Publishing
 - Art periodicals
 - Arts publishing
 - Books
 - Book clubs
- Advertising
 - Ad agencies
 - Display products

VI. Arts Schools & Services

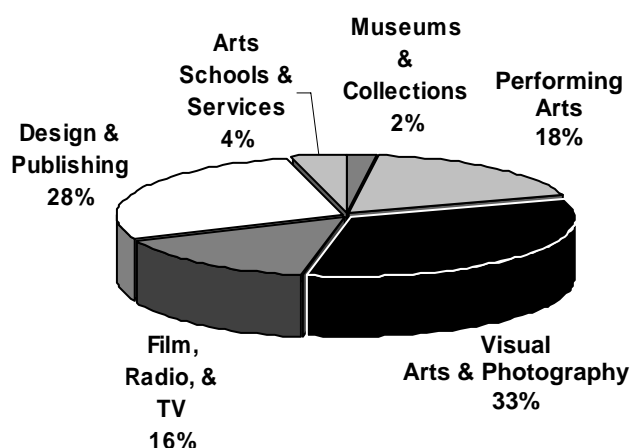
- Arts Councils
- School & Instruction
 - Art schools
 - Arts & crafts instruction
 - Dance schools & instruction
 - Music & drama schools
- Agents
 - Agents & brokers
 - Patents & licensing

SCOPE AND SIZE OF THE CREATIVE INDUSTRIES

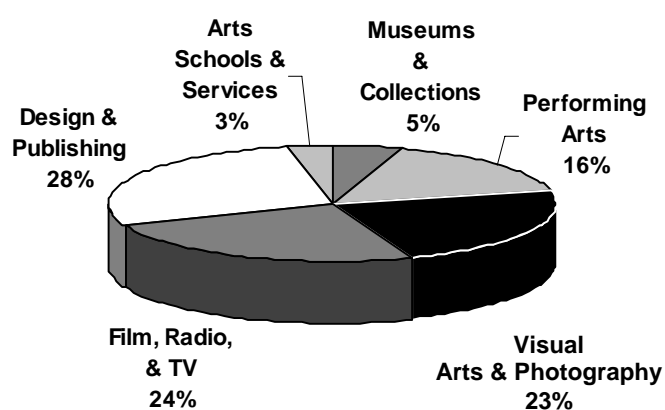
Using the Standard Industrial Classification Codes, we are able to track details of the creative industries by specific arts sectors. For example, the Visual Arts & Photography sector represents the highest percentage (33 percent) of arts-centric businesses in the United States with 204,099 businesses supporting 23 percent (681,605) of all arts-centric jobs. Alternatively, the Film, Radio, & TV sector represents one of the largest percentages (24 percent) of arts-centric employees in the United States with 727,206 jobs, but comprises only 16 percent (94,819) of all arts-centric businesses nationwide. Please note, the source of these data is based solely on businesses that have registered with Dun & Bradstreet, and figures *underrepresent nonprofit arts organizations and individual artists*. Therefore, the findings in the *Creative Industries* report should be considered conservative.

National Total for Six Creative Industry Sectors	Total Arts Businesses 2008	Total Arts Employees 2008
Museums & Collections	14,033	150,147
Performing Arts	107,178	488,427
Visual Arts & Photography	204,099	681,605
Film, Radio, & TV	94,819	727,206
Design & Publishing	168,828	836,628
Arts Schools & Services	23,138	96,856
Total	612,095	2,980,869

PERCENTAGE OF BUSINESSES BY ARTS SECTOR



PERCENTAGE OF EMPLOYEES BY ARTS SECTOR



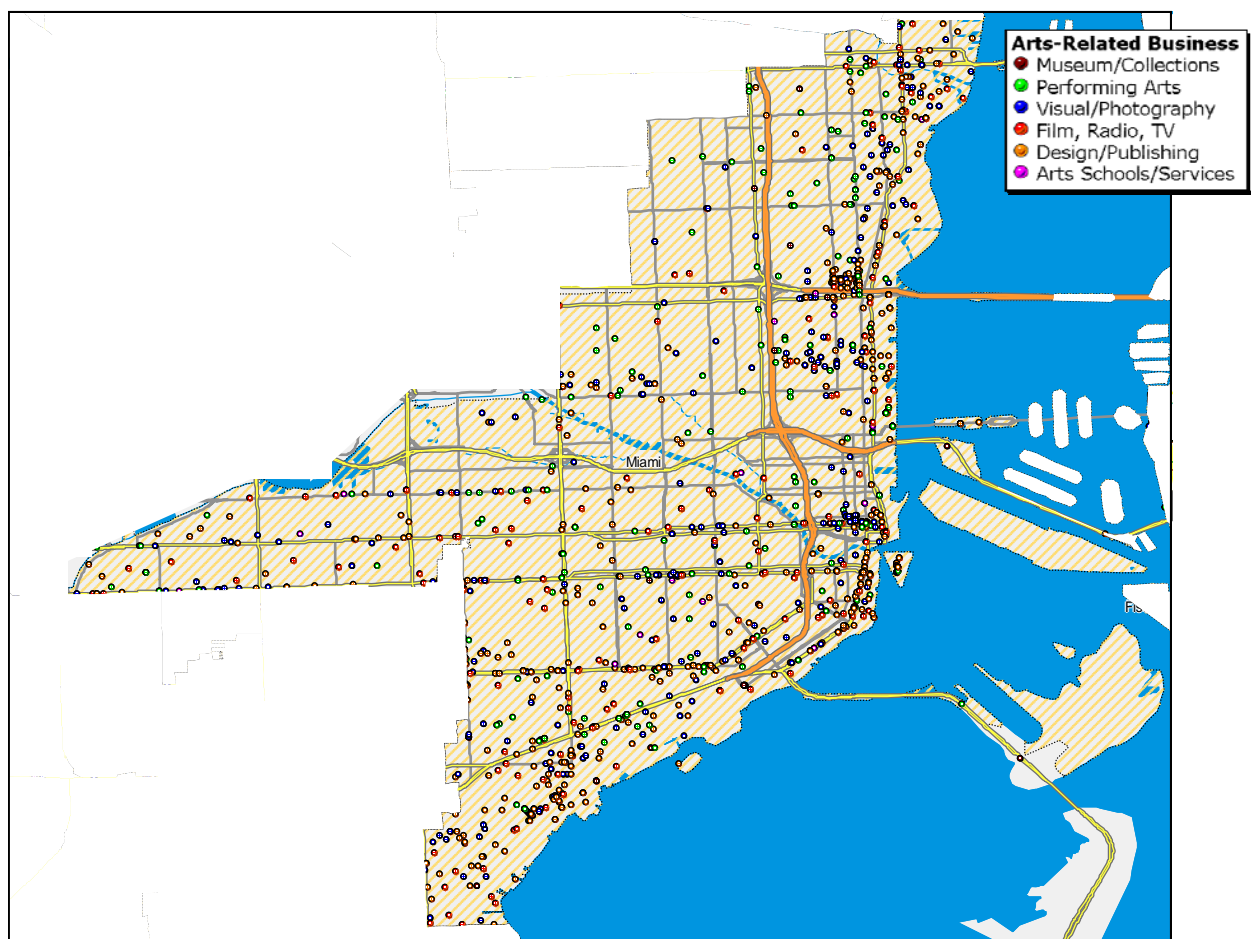
MAPPING THE CREATIVE INDUSTRIES BY CITY

While the national findings are striking, what makes this study especially potent is that the data can be localized to any state, geographic area, or political district in the country. Mapping the nation's arts-centric businesses within defined geographical and political regions provides powerful and graphic evidence of the scope and size of this robust industry. Mapping further helps to illustrate how creative industries are broadly distributed throughout any given geographic or socioeconomic area. The *Creative Industries* maps debunk notions that the arts are solely clustered in large urban areas. The arts are, in fact, everywhere, throughout every state and woven into the fabric of urban, suburban, and rural communities.

Below is an example of a *Creative Industries* map for Miami. Americans for the Arts has also produced *Creative Industries* maps for all 438 Congressional Districts and all 50 states. These maps are available on Americans for the Arts

www.AmericansForTheArts.org/CreativeIndustries

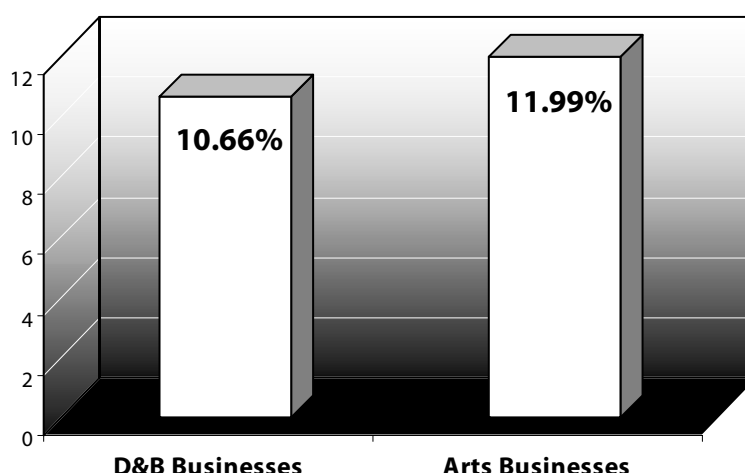
1,354 Arts-Related Businesses in Miami, FL Employ 6,658 People



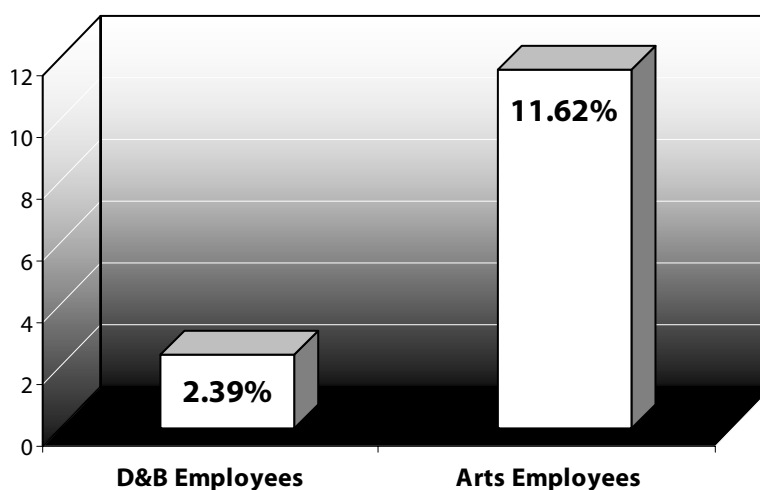
CREATIVE INDUSTRIES BOLSTER THE ECONOMY

The creative industries play a major role in building and sustaining economically vibrant communities. Arts-centric businesses provide jobs and generate government revenue (fees, taxes, licenses) and are the cornerstone of tourism and community revitalization. With the fast growth of the information economy, the creation and distribution of the arts has emerged as a key component of this economic sector. Comparing trends in data from 2007 to 2008, our analysis underscores this growth. Creative industries are clearly outpacing total U.S. business growth. According to our analysis of Dun & Bradstreet data, the number of arts-centric businesses grew 12 percent (546,560 to 612,095) as compared to a growth rate of 10.7 percent for all U.S. businesses (12.9 million to 14.3 million). Similarly, at a time when Dun & Bradstreet data shows a rise in the total number of U.S. employees from 132 million to 136 million (2.4 percent), the growth of employment by arts-centric businesses was more than four

ARTS vs. ALL D&B BUSINESSES, PERCENTAGE CHANGE IN 2008



ARTS vs. ALL D&B EMPLOYEES, PERCENTAGE CHANGE IN 2008



ARTS EDUCATION FUELS THE CREATIVE INDUSTRIES

With more than 612,000 arts-centric businesses employing nearly 3,000,000 people, arts education is a critical tool in fueling the creative industries of the future with arts-trained workers as well as new arts consumers. We know from published research studies that early learning in the arts nurtures the types of skills and brain development that are important for individuals working in the new economy of ideas. We also know that there is a strong correlation between participation and learning in the arts as a child and attendance of cultural activities as an adult.

With more than 612,000 arts-centric businesses employing nearly three million people, arts education is a critical tool in fueling the creative industries of the future with arts-trained workers as well as new arts consumers.

Former Arkansas Governor Mike Huckabee and former U.S. Secretary of Education Rod Paige wrote in their joint commentary entitled "Putting Arts Education Front and Center" published in *Education Week* (January 26, 2005), "To put it simply, we need to keep the arts in education because they instill in students the habits of mind that last a lifetime: critical analysis skills, the ability to deal with ambiguity and to solve problems, perseverance and a drive for excellence. Moreover, the creative skills children develop through the arts carry them toward new ideas, new experiences, and new challenges, not to mention personal satisfaction. This is the intrinsic value of the arts, and it cannot be overestimated."

As business leaders look to find a creative workforce, and "as schools recognize the importance of cultivating the creative abilities of their students, both sectors identify the arts and artistic experiences, along with cultural diversity and self-employment as markers of creativity. Therefore, as schools are recognized by business, and by their own leaders, as having a critical role to play in preparing new entrants in the workforce, they have a critical role to play in assuring adequate education in the arts" (*Preparing a Creative Workforce for Innovation*, study by The Conference Board and

Americans for the Arts, 2008).

RECOMMENDATIONS

Our *Creative Industries* research suggests a few general policy strategies as communities plan their economic progress to stay competitive in a global economy. First, local policy makers should increase support and promote nonprofit and for-profit arts entrepreneurial activities and businesses within their communities, develop long-range cultural planning to integrate the arts throughout all community-wide operations, adopt percent-for-art programs, designate cultural districts and economic zones, and create and maintain tax incentives for cultural initiatives. Second, local policymakers should tap both federal and state resources, including Community Development Block Grants, Economic Empowerment Zones, Transportation Enhancements, and Workforce Development programs to help infuse their communities with cultural activities. Third, local policy makers should establish policies and make increased investments in the next generation of creative workers and consumers by

ABOUT THE CITY DATA AND RANKINGS CHARTS

In the accompanying charts, Americans for the Arts has compiled the 2008 Dun & Bradstreet data of the creative industries businesses and employment information for the 50 most populated cities in America. Included in these charts are several sets of comparative data. We have provided comparative rankings among the cities for total number of arts businesses and total number of arts employees and per capita arts businesses and arts employees. It is important to note that, regardless of a city's ranking, **even the lowest ranked cities exhibit a robust creative industry.** The trend data indicating the growth or loss in businesses and/or employees within a city offer opportunities for policymakers to further explore how to maximize the potential of the creative industries in the future. Per capita calculations are based on 2006 Population Estimates published by the U.S. Census Bureau.

2008 CREATIVE INDUSTRIES BY CITY (50 MOST POPULATED CITIES)

City	Arts Businesses 2008	Arts Employees 2008	Arts Businesses (Per 1,000 Residents) 2008	Arts Employees (Per 1,000 Residents) 2008	Population (2006 Estimates)	Population Rank
Albuquerque, NM	1,463	6,762	2.90	13.39	504,949	33
Arlington, TX	773	2,569	2.11	7.00	367,197	49
Atlanta, GA	2,430	23,198	5.00	47.69	486,411	34
Austin, TX	2,813	14,337	3.96	20.20	709,893	16
Baltimore, MD	1,139	8,281	1.80	13.12	631,366	19
Boston, MA	1,979	19,299	3.35	32.67	590,763	22
Charlotte, NC	1,726	10,320	2.74	16.48	630,478	20
Chicago, IL	6,263	51,330	2.21	18.12	2,833,321	3
Cleveland, OH	779	7,381	1.75	16.61	444,313	40
Colorado Springs, CO	1,146	4,817	3.08	12.93	372,437	48
Columbus, OH	1,274	9,499	1.74	12.96	733,203	15
Dallas, TX	4,297	27,883	3.49	22.62	1,232,940	9
Denver, CO	2,417	13,547	4.26	23.89	566,974	26
Detroit, MI	1,036	7,901	1.19	9.07	871,121	11
El Paso, TX	737	3,547	1.21	5.82	609,415	21
Fort Worth, TX	1,350	6,747	2.07	10.33	653,320	18
Fresno, CA	756	3,802	1.62	8.15	466,714	36
Honolulu, HI	1,210	6,643	3.21	17.60	377,357	46
Houston, TX	5,342	25,433	2.49	11.86	2,144,491	4
Indianapolis, IN*	1,529	13,650	1.95	17.38	785,597	13
Jacksonville, FL	1,464	8,128	1.84	10.23	794,555	12
Kansas City, MO	1,084	8,885	2.42	19.86	447,306	39
Las Vegas, NV	1,120	5,697	2.03	10.31	552,539	28
Long Beach, CA	827	3,513	1.75	7.44	472,494	35
Los Angeles, CA	18,160	120,794	4.72	31.38	3,849,378	2
Louisville, KY*	683	4,370	1.23	7.88	554,496	27
Memphis, TN	1,174	7,661	1.75	11.42	670,902	17
Mesa, AZ	620	2,320	1.39	5.18	447,541	38
Miami, FL	1,354	6,658	3.35	16.48	404,048	43
Milwaukee, WI	937	8,781	1.63	15.32	573,358	25
Minneapolis, MN	1,805	12,495	4.84	33.51	372,833	47
Nashville, TN*	2,454	14,527	4.44	26.31	552,120	29
New York, NY	26,714	229,579	3.25	27.95	8,214,426	1
Oakland, CA	1,352	5,069	3.40	12.77	397,067	44
Oklahoma City, OK	914	5,941	1.70	11.05	537,734	30
Omaha, NE	869	5,306	2.07	12.65	419,545	42
Philadelphia, PA	2,481	39,721	1.71	27.42	1,448,394	6
Phoenix, AZ	2,796	15,107	1.85	9.98	1,512,986	5
Portland, OR	2,427	14,783	4.52	27.52	537,081	31
Sacramento, CA	943	4,703	2.08	10.36	453,781	37
San Antonio, TX	2,269	11,778	1.75	9.08	1,296,682	7
San Diego, CA	4,432	24,324	3.53	19.35	1,256,951	8
San Francisco, CA	4,837	29,561	6.50	39.73	744,041	14
San Jose, CA	1,708	6,512	1.84	7.00	929,936	10
Seattle, WA	4,065	21,025	6.98	36.10	582,454	23
Tucson, AZ	1,130	6,379	2.18	12.29	518,956	32
Tulsa, OK	927	6,034	2.42	15.76	382,872	45
Virginia Beach, VA	819	3,918	1.88	8.99	435,619	41
Washington, DC	2,361	19,976	4.06	34.35	581,530	24
Wichita, KS	609	3,625	1.70	10.13	357,698	50

Data Source: Dun & Bradstreet (January 2008).

Creative Industries Analysis by Americans for the Arts, 2008.

*Indianapolis (IN), Louisville (KY), and Nashville (TN) are consolidated city-counties; the population listed is for the entire city, excluding other incorporated places lying within the city limits.

2008 CREATIVE INDUSTRIES RANKED BY ARTS BUSINESSES (50 MOST POPULATED CITIES)

City	RANK	Arts Businesses 2008	Arts Employees 2008	Arts Businesses (Per 1,000 Residents) 2008	Arts Employees (Per 1,000 Residents) 2008	Percent Change in Arts Businesses 2007 to 2008	Percent Change in Arts Employees 2007 to 2008
New York, NY	1	26,714	229,579	3.25	27.95	14.19%	17.60%
Los Angeles, CA	2	18,160	120,794	4.72	31.38	17.51%	27.03%
Chicago, IL	3	6,263	51,330	2.21	18.12	17.24%	6.62%
Houston, TX	4	5,342	25,433	2.49	11.86	11.50%	8.37%
San Francisco, CA	5	4,837	29,561	6.50	39.73	11.12%	9.58%
San Diego, CA	6	4,432	24,324	3.53	19.35	28.39%	22.41%
Dallas, TX	7	4,297	27,883	3.49	22.62	15.51%	21.93%
Seattle, WA	8	4,065	21,025	6.98	36.10	13.61%	13.69%
Austin, TX	9	2,813	14,337	3.96	20.20	14.40%	10.09%
Phoenix, AZ	10	2,796	15,107	1.85	9.98	16.16%	10.80%
Philadelphia, PA	11	2,481	39,721	1.71	27.42	13.03%	128.43% [†]
Nashville, TN*	12	2,454	14,527	4.44	26.31	12.93%	8.91%
Atlanta, GA	13	2,430	23,198	5.00	47.69	18.94%	22.08%
Portland, OR	14	2,427	14,783	4.52	27.52	10.62%	20.16%
Denver, CO	15	2,417	13,547	4.26	23.89	10.16%	13.98%
Washington, DC	16	2,361	19,976	4.06	34.35	11.84%	12.60%
San Antonio, TX	17	2,269	11,778	1.75	9.08	13.73%	7.39%
Boston, MA	18	1,979	19,299	3.35	32.67	13.02%	4.10%
Minneapolis, MN	19	1,805	12,495	4.84	33.51	8.41%	5.23%
Charlotte, NC	20	1,726	10,320	2.74	16.48	17.90%	12.25%
San Jose, CA	21	1,708	6,512	1.84	7.00	10.05%	6.72%
Indianapolis, IN*	22	1,529	13,650	1.95	17.38	12.51%	18.10%
Jacksonville, FL	23	1,464	8,128	1.84	10.23	16.65%	5.97%
Albuquerque, NM	24	1,463	6,762	2.90	13.39	9.92%	8.43%
Miami, FL	25	1,354	6,658	3.35	16.48	22.98%	8.51%
Oakland, CA	26	1,352	5,069	3.40	12.77	19.65%	16.10%
Fort Worth, TX	27	1,350	6,747	2.07	10.33	12.88%	-2.54%
Columbus, OH	28	1,274	9,499	1.74	12.96	11.36%	1.88%
Honolulu, HI	29	1,210	6,643	3.21	17.60	0.92%	5.55%
Memphis, TN	30	1,174	7,661	1.75	11.42	17.05%	14.74%
Colorado Springs, CO	31	1,146	4,817	3.08	12.93	7.71%	8.27%
Baltimore, MD	32	1,139	8,281	1.80	13.12	13.22%	11.39%
Tucson, AZ	33	1,130	6,379	2.18	12.29	14.60%	10.44%
Las Vegas, NV	34	1,120	5,697	2.03	10.31	5.26%	15.04%
Kansas City, MO	35	1,084	8,885	2.42	19.86	14.11%	8.90%
Detroit, MI	36	1,036	7,901	1.19	9.07	14.35%	7.45%
Sacramento, CA	37	943	4,703	2.08	10.36	11.86%	12.00%
Milwaukee, WI	38	937	8,781	1.63	15.32	11.28%	7.80%
Tulsa, OK	39	927	6,034	2.42	15.76	3.81%	-0.15%
Oklahoma City, OK	40	914	5,941	1.70	11.05	9.33%	-25.32%
Omaha, NE	41	869	5,306	2.07	12.65	3.70%	6.10%
Long Beach, CA	42	827	3,513	1.75	7.44	14.38%	10.75%
Virginia Beach, VA	43	819	3,918	1.88	8.99	23.34%	15.58%
Cleveland, OH	44	779	7,381	1.75	16.61	16.97%	15.22%
Arlington, TX	45	773	2,569	2.11	7.00	14.69%	3.59%
Fresno, CA	46	756	3,802	1.62	8.15	14.89%	13.97%
El Paso, TX	47	737	3,547	1.21	5.82	9.67%	11.72%
Louisville, KY*	48	683	4,370	1.23	7.88	9.63%	16.88%
Mesa, AZ	49	620	2,320	1.39	5.18	17.42%	7.86%
Wichita, KS	50	609	3,625	1.70	10.13	6.28%	2.31%

Data Source: Dun & Bradstreet (January 2008).

Creative Industries Analysis by Americans for the Arts, 2008.

[†] Substantial growth due to the strengthening of Comcast, a telecommunication provider. Adjusting the figures still yields a positive growth trend of 3.2% in Philadelphia's arts employees.

**2008 CREATIVE INDUSTRIES RANKED BY ARTS EMPLOYEES
(50 MOST POPULATED CITIES)**

City	Arts Businesses 2008	RANK	Arts Employees 2008	Arts Businesses (Per 1,000 Residents) 2008	Arts Employees (Per 1,000 Residents) 2008	Percent Change in Arts Businesses 2007 to 2008	Percent Change in Arts Employees 2007 to 2008
New York, NY	26,714	1	229,579	3.25	27.95	14.19%	17.60%
Los Angeles, CA	18,160	2	120,794	4.72	31.38	17.51%	27.03%
Chicago, IL	6,263	3	51,330	2.21	18.12	17.24%	6.62%
Philadelphia, PA	2,481	4	39,721	1.71	27.42	13.03%	128.43%
San Francisco, CA	4,837	5	29,561	6.50	39.73	11.12%	9.58%
Dallas, TX	4,297	6	27,883	3.49	22.62	15.51%	21.93%
Houston, TX	5,342	7	25,433	2.49	11.86	11.50%	8.37%
San Diego, CA	4,432	8	24,324	3.53	19.35	28.39%	22.41%
Atlanta, GA	2,430	9	23,198	5.00	47.69	18.94%	22.08%
Seattle, WA	4,065	10	21,025	6.98	36.10	13.61%	13.69%
Washington, DC	2,361	11	19,976	4.06	34.35	11.84%	12.60%
Boston, MA	1,979	12	19,299	3.35	32.67	13.02%	4.10%
Phoenix, AZ	2,796	13	15,107	1.85	9.98	16.16%	10.80%
Portland, OR	2,427	14	14,783	4.52	27.52	10.62%	20.16%
Nashville, TN*	2,454	15	14,527	4.44	26.31	12.93%	8.91%
Austin, TX	2,813	16	14,337	3.96	20.20	14.40%	10.09%
Indianapolis, IN*	1,529	17	13,650	1.95	17.38	12.51%	18.10%
Denver, CO	2,417	18	13,547	4.26	23.89	10.16%	13.98%
Minneapolis, MN	1,805	19	12,495	4.84	33.51	8.41%	5.23%
San Antonio, TX	2,269	20	11,778	1.75	9.08	13.73%	7.39%
Charlotte, NC	1,725	21	10,320	2.74	16.48	17.90%	12.25%
Columbus, OH	1,274	22	9,499	1.74	12.96	11.36%	1.88%
Kansas City, MO	1,084	23	8,885	2.42	19.86	14.11%	8.90%
Milwaukee, WI	937	24	8,781	1.63	15.32	11.28%	7.80%
Baltimore, MD	1,139	25	8,281	1.80	13.12	13.22%	11.39%
Jacksonville, FL	1,464	26	8,128	1.84	10.23	16.65%	5.97%
Detroit, MI	1,036	27	7,901	1.19	9.07	14.35%	7.45%
Memphis, TN	1,174	28	7,661	1.75	11.42	17.05%	14.74%
Cleveland, OH	779	29	7,381	1.75	16.61	16.97%	15.22%
Albuquerque, NM	1,463	30	6,762	2.90	13.39	9.92%	8.43%
Fort Worth, TX	1,350	31	6,747	2.07	10.33	12.88%	-2.54%
Miami, FL	1,354	32	6,658	3.35	16.48	22.98%	8.51%
Honolulu, HI	1,210	33	6,643	3.21	17.60	0.92%	5.55%
San Jose, CA	1,708	34	6,512	1.84	7.00	10.05%	6.72%
Tucson, AZ	1,130	35	6,379	2.18	12.29	14.60%	10.44%
Tulsa, OK	927	36	6,034	2.42	15.76	3.81%	-0.15%
Oklahoma City, OK	914	37	5,941	1.70	11.05	9.33%	-25.32%
Las Vegas, NV	1,120	38	5,697	2.03	10.31	5.26%	15.04%
Omaha, NE	869	39	5,306	2.07	12.65	3.70%	6.10%
Oakland, CA	1,352	40	5,069	3.40	12.77	19.65%	16.10%
Colorado Springs, CO	1,146	41	4,817	3.08	12.93	7.71%	8.27%
Sacramento, CA	943	42	4,703	2.08	10.36	11.86%	12.00%
Louisville, KY*	683	43	4,370	1.23	7.88	9.63%	16.88%
Virginia Beach, VA	819	44	3,918	1.88	8.99	23.34%	15.58%
Fresno, CA	756	45	3,802	1.62	8.15	14.89%	13.97%
Wichita, KS	609	46	3,625	1.70	10.13	6.28%	2.31%
El Paso, TX	737	47	3,547	1.21	5.82	9.67%	11.72%
Long Beach, CA	827	48	3,513	1.75	7.44	14.38%	10.75%
Arlington, TX	773	49	2,569	2.11	7.00	14.69%	3.59%
Mesa, AZ	620	50	2,320	1.39	5.18	17.42%	7.86%

Data Source: Dun & Bradstreet (January 2008).

Creative Industries Analysis by Americans for the Arts, 2008.

2008 CREATIVE INDUSTRIES RANKED BY ARTS BUSINESSES PER CAPITA (50 MOST POPULATED CITIES)

City	Arts Businesses 2008	Arts Employees 2008	RANK	Arts Businesses (Per 1,000 Residents) 2008	Arts Employees (Per 1,000 Residents) 2008	Percent Change in Arts Businesses 2007 to 2008	Percent Change in Arts Employees 2007 to 2008
Seattle, WA	4,065	21,025	1	6.98	36.10	13.61%	13.69%
San Francisco, CA	4,837	29,561	2	6.50	39.73	11.12%	9.58%
Atlanta, GA	2,430	23,198	3	5.00	47.69	18.94%	22.08%
Minneapolis, MN	1,805	12,495	4	4.84	33.51	8.41%	5.23%
Los Angeles, CA	18,160	120,794	5	4.72	31.38	17.51%	27.03%
Portland, OR	2,427	14,783	6	4.52	27.52	10.62%	20.16%
Nashville, TN*	2,454	14,527	7	4.44	26.31	12.93%	8.91%
Denver, CO	2,417	13,547	8	4.26	23.89	10.16%	13.98%
Washington, DC	2,361	19,976	9	4.06	34.35	11.84%	12.60%
Austin, TX	2,813	14,337	10	3.96	20.20	14.40%	10.09%
San Diego, CA	4,432	24,324	11	3.53	19.35	28.39%	22.41%
Dallas, TX	4,297	27,883	12	3.49	22.62	15.51%	21.93%
Oakland, CA	1,352	5,069	13	3.40	12.77	19.65%	16.10%
Miami, FL	1,354	6,658	14	3.35	16.48	22.98%	8.51%
Boston, MA	1,979	19,299	15	3.35	32.67	13.02%	4.10%
New York, NY	26,714	229,579	16	3.25	27.95	14.19%	17.60%
Honolulu, HI	1,210	6,643	17	3.21	17.60	0.92%	5.55%
Colorado Springs, CO	1,146	4,817	18	3.08	12.93	7.71%	8.27%
Albuquerque, NM	1,463	6,762	19	2.90	13.39	9.92%	8.43%
Charlotte, NC	1,726	10,320	20	2.74	16.48	17.90%	12.25%
Houston, TX	5,342	25,433	21	2.49	11.86	11.50%	8.37%
Kansas City, MO	1,084	8,885	22	2.42	19.86	14.11%	8.90%
Tulsa, OK	927	6,034	23	2.42	15.76	3.81%	-0.15%
Chicago, IL	6,263	51,330	24	2.21	18.12	17.24%	6.62%
Tucson, AZ	1,130	6,379	25	2.18	12.29	14.60%	10.44%
Arlington, TX	773	2,569	26	2.11	7.00	14.69%	3.59%
Sacramento, CA	943	4,703	27	2.08	10.36	11.86%	12.00%
Omaha, NE	869	5,306	28	2.07	12.65	3.70%	6.10%
Fort Worth, TX	1,350	6,747	29	2.07	10.33	12.88%	-2.54%
Las Vegas, NV	1,120	5,697	30	2.03	10.31	5.26%	15.04%
Indianapolis, IN*	1,529	13,650	31	1.95	17.38	12.51%	18.10%
Virginia Beach, VA	819	3,918	32	1.88	8.99	23.34%	15.58%
Phoenix, AZ	2,796	15,107	33	1.85	9.98	16.16%	10.80%
Jacksonville, FL	1,464	8,128	34	1.84	10.23	16.65%	5.97%
San Jose, CA	1,708	6,512	35	1.84	7.00	10.05%	6.72%
Baltimore, MD	1,139	8,281	36	1.80	13.12	13.22%	11.39%
Cleveland, OH	779	7,381	37	1.75	16.61	16.97%	15.22%
Long Beach, CA	827	3,513	38	1.75	7.44	14.38%	10.75%
Memphis, TN	1,174	7,661	39	1.75	11.42	17.05%	14.74%
San Antonio, TX	2,269	11,778	40	1.75	9.08	13.73%	7.39%
Columbus, OH	1,274	9,499	41	1.74	12.96	11.36%	1.88%
Philadelphia, PA	2,481	39,721	42	1.71	27.42	13.03%	128.43%
Wichita, KS	609	3,625	43	1.70	10.13	6.28%	2.31%
Oklahoma City, OK	914	5,941	44	1.70	11.05	9.33%	-25.32%
Milwaukee, WI	937	8,781	45	1.63	15.32	11.28%	7.80%
Fresno, CA	756	3,802	46	1.62	8.15	14.89%	13.97%
Mesa, AZ	620	2,320	47	1.39	5.18	17.42%	7.86%
Louisville, KY*	683	4,370	48	1.23	7.88	9.63%	16.88%
El Paso, TX	737	3,547	49	1.21	5.82	9.67%	11.72%
Detroit, MI	1,036	7,901	50	1.19	9.07	14.35%	7.45%

Data Source: Dun & Bradstreet (January 2008).

Creative Industries Analysis by Americans for the Arts, 2005.

2008 CREATIVE INDUSTRIES RANKED BY ARTS EMPLOYEES PER CAPITA (50 MOST POPULATED CITIES)

City	Arts Businesses 2008	Arts Employees 2008	Arts Businesses (Per 1,000 Residents) 2008	RANK	Arts Employees (Per 1,000 Residents) 2008	Percent Change in Arts Businesses 2007 to 2008	Percent Change in Arts Employees 2007 to 2008
Atlanta, GA	2,430	23,198	5.00	1	47.69	18.94%	22.08%
San Francisco, CA	4,837	29,561	6.50	2	39.73	11.12%	9.58%
Seattle, WA	4,065	21,025	6.98	3	36.10	13.61%	13.69%
Washington, DC	2,361	19,976	4.06	4	34.35	11.84%	12.60%
Minneapolis, MN	1,805	12,495	4.84	5	33.51	8.41%	5.23%
Boston, MA	1,979	19,299	3.35	6	32.67	13.02%	4.10%
Los Angeles, CA	18,160	120,794	4.72	7	31.38	17.51%	27.03%
New York, NY	26,714	229,579	3.25	8	27.95	14.19%	17.60%
Portland, OR	2,427	14,783	4.52	9	27.52	10.62%	20.16%
Philadelphia, PA	2,481	39,721	1.71	10	27.42	13.03%	128.43%
Nashville, TN*	2,454	14,527	4.44	11	26.31	12.93%	8.91%
Denver, CO	2,417	13,547	4.26	12	23.89	10.16%	13.98%
Dallas, TX	4,297	27,883	3.49	13	22.62	15.51%	21.93%
Austin, TX	2,813	14,337	3.96	14	20.20	14.40%	10.09%
Kansas City, MO	1,084	8,885	2.42	15	19.86	14.11%	8.90%
San Diego, CA	4,432	24,324	3.53	16	19.35	28.39%	22.41%
Chicago, IL	6,263	51,330	2.21	17	18.12	17.24%	6.62%
Honolulu, HI	1,210	6,643	3.21	18	17.60	0.92%	5.55%
Indianapolis, IN*	1,529	13,650	1.95	19	17.38	12.51%	18.10%
Cleveland, OH	779	7,381	1.75	20	16.61	16.97%	15.22%
Miami, FL	1,354	6,658	3.35	21	16.48	22.98%	8.51%
Charlotte, NC	1,726	10,320	2.74	22	16.48	17.90%	12.25%
Tulsa, OK	927	6,034	2.42	23	15.76	3.81%	-0.15%
Milwaukee, WI	937	8,781	1.63	24	15.32	11.28%	7.80%
Albuquerque, NM	1,463	6,762	2.90	25	13.39	9.92%	8.43%
Baltimore, MD	1,139	8,281	1.80	26	13.12	13.22%	11.39%
Columbus, OH	1,274	9,499	1.74	27	12.96	11.36%	1.88%
Colorado Springs, CO	1,146	4,817	3.08	28	12.93	7.71%	8.27%
Oakland, CA	1,352	5,069	3.40	29	12.77	19.65%	16.10%
Omaha, NE	869	5,306	2.07	30	12.65	3.70%	6.10%
Tucson, AZ	1,130	6,379	2.18	31	12.29	14.60%	10.44%
Houston, TX	5,342	25,433	2.49	32	11.86	11.50%	8.37%
Memphis, TN	1,174	7,661	1.75	33	11.42	17.05%	14.74%
Oklahoma City, OK	914	5,941	1.70	34	11.05	9.33%	-25.32%
Sacramento, CA	943	4,703	2.08	35	10.36	11.86%	12.00%
Fort Worth, TX	1,350	6,747	2.07	36	10.33	12.88%	-2.54%
Las Vegas, NV	1,120	5,697	2.03	37	10.31	5.26%	15.04%
Jacksonville, FL	1,464	8,128	1.84	38	10.23	16.65%	5.97%
Wichita, KS	609	3,625	1.70	39	10.13	6.28%	2.31%
Phoenix, AZ	2,796	15,107	1.85	40	9.98	16.16%	10.80%
San Antonio, TX	2,269	11,778	1.75	41	9.08	13.73%	7.39%
Detroit, MI	1,036	7,901	1.19	42	9.07	14.35%	7.45%
Virginia Beach, VA	819	3,918	1.88	43	8.99	23.34%	15.58%
Fresno, CA	756	3,802	1.62	44	8.15	14.89%	13.97%
Louisville, KY*	683	4,370	1.23	45	7.88	9.63%	16.88%
Long Beach, CA	827	3,513	1.75	46	7.44	14.38%	10.75%
San Jose, CA	1,708	6,512	1.84	47	7.00	10.05%	6.72%
Arlington, TX	773	2,569	2.11	48	7.00	14.69%	3.59%
El Paso, TX	737	3,547	1.21	49	5.82	9.67%	11.72%
Mesa, AZ	620	2,320	1.39	50	5.18	17.42%	7.86%

Data Source: Dun & Bradstreet (January 2008).

Creative Industries Analysis by Americans for the Arts, 2005.

**Washington, DC Office**

1000 Vermont Avenue NW
6th Floor
Washington, DC 20005
Phone: 202.371.2830

New York City Office

One East 53rd Street
2nd Floor
New York, NY 10022
Phone: 212.223.2787

www.AmericansForTheArts.org

QUESTIONS

For more information about *Creative Industries 2008: The 50 City Report* and its corresponding maps, please visit Americans for the Arts online at www.AmericansForTheArts.org/CreativeIndustries.

Chairman
Steven D. Spiess

President and CEO
Robert L. Lynch

ABOUT AMERICANS FOR THE ARTS

Americans for the Arts is the nation's leading nonprofit organization for advancing the arts in America.

With 48 years of service, it is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. With offices in Washington, DC, and New York City, and more than 5,000 organizational and individual members across the country, Americans for the Arts is focused on three primary goals: 1) to foster an environment in which the arts can thrive and contribute to the creation of more livable communities; 2) to generate more public- and private-sector resources for the arts and arts education; and 3) to build individual appreciation of the value of the arts.

To achieve its goals, Americans for the Arts partners with local, state, and national arts organizations; government agencies; business leaders; individual philanthropists; educators; and funders throughout the country. It provides extensive arts industry research and information and professional development opportunities for community arts leaders via specialized programs and services, including a content-rich website and an annual national convention.